

SHOOT 2010 Print Issues

The Leading Publication for Commercial, Interactive, Branded Content & Entertainment Production



MONTH Issue Date	Space Res.	Ad Closing	Features	Event Preview & Wrap Up Coverage	Regional Report	Also In This Issue	Bonus Distribution
FEBRUARY Feb. 12	Jan. 29	Feb. 5	Advertising & Entertainment: Agency Creatives Super Bowl Critique Post, Visual Effects & Animation + Top 10 VFX & Animation Chart Music & Sound + Top 10 Tracks Chart Prelude to SHOOT 50th Anniversary, #2	Wrap Up: DGA Awards, Sundance/ Slamdance Festivals Preview: Spirt Awards, Academy Awards, VES Awards	MIDWEST Production & Post	Industry News ScreenWork The Stock Market POV	HPA Technology Retreat, Rancho Mirage, CA 2/16-19 VES Awards, Los Angeles, 2/28
MARCH March 19	March 8	March 12	DIRECTORS Spring Extravaganza I. Leading Directors Profiles II. Emerging Directors III. Cinematographers & Cameras IV. Indie Film Directors Prelude to SHOOT 50th Anniversary #3	Preview: NAB AFCI Locations	Hot Locations	Industry News ScreenWork The Stock Market POV	NAB Convention: Las Vegas, 4/12-15 AFCI Locations: Los Angeles, 4/15-4/17
APRIL April 16	April 5	April 9	Ad Agency Creatives & Producers Post & Editing: Editor & Colorist Profiles of hot spots/movies Tech Talk: Software, Hardware, Workflow Music & Sound + Top 10 Tracks Chart Prelude to SHOOT 50th Anniversary, #4		SOUTHEAST Production & Post	Industry News ScreenWork The Stock Market POV	
MAY May 7	April 26	April 30	New Directors Profile section of directors in SHOOT 2010 Showcase Cinematographers & Cameras Advertising Agency Creatives on production companies & directors Prelude to SHOOT 50th Anniversary, #5	Preview: AICE Awards	NEW YORK Production & Post	Industry News ScreenWork The Stock Market POV	SHOOT 8th Annual New Directors Showcase Event New York, 5/11 AICE Awards, Chicago, 5/20
JUNE June 18	June 7	June 11	Producer Profiles: Meet some of today's leading film,, TV, & Spot producers Post, Visual Effects & Animation + Top 10 VFX & Animation Chart Prelude to SHOOT 50th Anniversary, #6	Wrap Up: Coverage + photos from SHOOT's New Directors Showcase Event, AICP Show & Honorees Preview: Cannes Lions Ad Fest. Siggraph	Intl Production Services Cos around the world	Industry News ScreenWork The Stock Market POV	Cine Gear Expo, Hollywood, CA, 6/20-21 Cannes Lions Intl. Ad Fest., 6/20-26 Siggraph: Los Angeles 7/27-29
AUGUST August 20	Aug. 9	Aug. 13	Advertising & Entertainment Industry Report Card and Awards Score Card Music & Sound + Top 10 Tracks Chart Mobile/Gaming/Web Content Prelude to SHOOT 50th Anniversary, #7		TEXAS & SOUTHWEST Production & Post	Industry News ScreenWork The Stock Market POV	
SEPTEMBER Sept. 24	Sept. 13	Sept. 17	Advertising & Entertainment : Film & TV content development Post, Visual Effects & Animation + Top 10 VFX & Animation Spots Chart Prelude to SHOOT 50th Anniversary, #8		MIDWEST Production & Post Australia/NZ Production & Post	Industry News ScreenWork The Stock Market POV	
OCTOBER October 15	Oct. 4	Oct. 8	DIRECTORS Fall Extravaganza; I. Leading Directors Profiles II. Emerging Directors III. Cinematographers & Cameras IV. Indie Film Directors 4th Quarterly Music & Sound Feature + "Top Ten Tracks Chart" Prelude to SHOOT 50th Anniversary, #9	Preview: Cineposium, American Film Market	Hot Locations	Industry News ScreenWork The Stock Market POV	Cineposium, Los Angeles, 11/1-2 American Film Market, Santa Monica, 11/3-10 HPA Awards, Los Angles, date TBA
NOVEMBER Nov. 19	Oct. 29	Nov. 10	SHOOT 50th Anniversary Commemorative Issue !!			Industry News ScreenWork The Stock Market POV	SHOOT 50th Anniversary Event & Party, Date TBA
DECEMBER Dec. 17	Dec. 6	Dec. 10	Year in Perspective: Top Stories & Best Work / Industry Leaders: Reflections Ad Agency, Creative Marketer and Entertainment Co of the Year Post, Visual Effects & Animation + Top Ten VFX & Animation Chart		Hot Locations	Industry News ScreenWork The Stock Market POV	

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Editorial content is subject to change & calendar is updated
throughout the year. Our www.shootonline.com/go/upcomingissues
page is updated regularly with details on the next issue so please
check our site for these updates.



The SHOOT >e.dition 2010 schedule

(HTML email newsletter sent via email to 24,000 opt-in subscribers)

SHOOT Print Issue Dates

Print Ads Due

The SHOOT >e.dition Dates

The SHOOT >e.dition Banner Ads Due

January				
	No Print Issue		January 8	January 6
			January 15	January 13
			January 22	January 20
			January 29	January 27
February				
			February 5	February 3
	February 12 Issue	February 5	February 12	February 10
			February 19	February 17
			February 26	February 24
March				
			March 5	March 3
			March 12	March 10
Directors Issue	March 19 Issue	March 12	March 19	March 17
			Directors >e.dition March 22	March 18
			March 26	March 24
April				
			April 2	March 31
			April 9	April 7
	April 16 Issue	April 9	April 16	April 14
			April 23	April 21
			April 30	April 21
May				
	May 7 Issue	May 3	May 7	May 5
			May 14	May 12
			May 21	May 19
			May 28	May 26
June				
			June 4	June 2
			June 11	June 9
	June 18 Issue	June 11	June 18	June 16
			June 25	June 23

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SHOOT Print Issue Dates

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The SHOOT >e.dition Dates

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July				
	No Print Issue		July 9	July 7
			July 16	July 14
			July 23	July 21
			July 30	July 28
August				
			August 6	August 4
			August 13	August 11
	August 20 Issue	August 13	August 20	August 11
			August 27	August 18
September				
			September 10	September 8
			September 17	September 15
	September 24 Issue	September 17	September 24	September 22
October				
			October 1	October 29
			October 8	October 6
Directors Issue	October 15 Issue	October 8	October 15	October 13
			Directors >e.dition October 18	October 14
			October 22	October 20
			October 29	October 27
November				
			November 5	November 3
50th Anniversary	November 19 Issue	November 12	November 12	November 10
			November 19	November 17
December				
Year End/ Agency of the Year	December 17 Issue	December 10	December 3	December 1
			December 10	December 8
			December 17	December 15
Total Print Issues: 10			Total e>ditions: 47	

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