

SHOOT 2012 Print Issues

The Leading Publication for Commercial, Branded Content & Entertainment Production



MONTH Issue Date	Space Res.	Ad Closing	Features	Event Wrap-up Coverage	Regional Report	Columns	Bonus Distribution
JANUARY Jan. 20	Jan. 10	Jan. 13	>2012 Advertising & Entertainment Production Industry Outlook >Super Bowl Advertising Preview >Road to Oscar, Part IV with previews of Sundance Film Fest, DGA Awards & VES Awards.			Industry News ScreenWork POV	VES Awards, L.A., CA ADG Awards, L.A., CA Meet the DGA Commercial Nominees Reception, L.A., CA
FEBRUARY Feb. 17	Feb. 7	Feb. 10	>Post, Visual Effects & Animation + Top 10 VFX & Animation Chart >Cinematographers & Cameras: production workflow >Road to Oscar, Part V: Academy Awards Preview >SouthbySouthwest Preview	>VES Awards >ASC Awards	Hot Locations/ Film Commissions: Oscar-nominated films	Industry News ScreenWork POV	
MARCH March 23	March 13	March 16	>D I R E C T O R S Spring Extravaganza I. Leading Film & Commercial Directors Profiles II. Emerging Directors III. Cinematographers & Cameras IV. Producers on Entertainment & Adv creative, tech & business issues >Music & Sound + Top 10 Tracks Chart >NAB Preview		MIDWEST Production & Post	Industry News ScreenWork POV	NAB Convention, Las Vegas, NV
APRIL April 13	April 3	April 6	>Post, Visual Effects & Animation + Top 10 VFX & Animation Chart >Cannes Film Festival Preview >AICE Awards Preview		TEXAS & SOUTHWEST Production & Post	Industry News ScreenWork POV The Stock Market	AICE Awards, L.A., CA
MAY May 18	May 8	May 11	>New Directors Profile section of directors in SHOOT 2012 Showcase. >Advertising & Entertainment Producers on issues including talent, creativity & technology >Cinematographers & Cameras		Hot Locations/ Film Commissions	Industry News ScreenWork POV	SHOOT Directors / Producers Forum & 10th Annual New Directors Showcase: 5/17, NYC
JUNE June 15	June 5	June 8	>Producers & Editors >Agency Creatives: Cannes Lions Fest Preview >Music & Sound + Top 10 Tracks Chart	>Wrap Up + photos from SHOOT Forum & New Directors Showcase >AICP Show		Industry News ScreenWork POV	Cannes Lions Intl. Fest
AUGUST Aug. 17	Aug. 7	Aug. 10	>Advertising & Entertainment: Mid-Year Industry Report Card >Cinematographers & Cameras >Postproduction, Visual effects, Animation + Top 10 VFX & Animation Chart		Hot Locations/ Production Services	Industry News ScreenWork POV	
SEPTEMBER Sept. 21	Sept. 10	Sept. 14	>Producers: Advertising & Entertainment >Up-And-Coming Cinematographers >Music & Sound + Top 10 Tracks Chart		MIDWEST Production & Post	Industry News ScreenWork POV The Stock Market	ICG Awards, Hollywood
OCTOBER Oct. 19	Oct. 9	Oct. 12	>D I R E C T O R S Fall Extravaganza; I. Leading Film & Commercial Directors Profiles II. Emerging Directors III. Cinematographers & Cameras IV. Producers on Entertainment & Adv creative, tech & business issues >Road to Oscar, Part 1			Industry News ScreenWork POV	SHOOT Directors / Producers Forum, date TBA, Los Angeles
NOVEMBER Nov. 16	Nov. 6	Nov. 9	>Ad Agency Creatives & Producers >Post, Visual Effects, Animation + Top 10 VFX & Animation Chart >Festival Watch: Telluride to Toronto filmmakers & other artisans >Road to Oscar, Part II		Hot Locations/ Production Services	Industry News ScreenWork POV	HPA Awards, L.A., CA
DECEMBER Dec. 14	Dec. 4	Dec. 7	>Year in Perspective: Top Stories & Best Work / Industry Leaders: Reflections >Ad Agency and Entertainment Co of the Year >Music & Sound + Top 10 Tracks Chart >Road to Oscar, Part III			Industry News ScreenWork POV	

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The above features are in addition to industry news & columns appearing in each issue

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Editorial content is subject to change & calendar is updated throughout the year. Our www.shootonline.com/go/upcomingissues page is updated regularly with details on the next issue so please check our site for these updates